



Deutsches Netz
Gesundheitsfördernder
Krankenhäuser gem. e. V.



Health
Promoting
Hospitals
Ein Netz der
Weltgesundheitsorganisation
(WHO)

Newcomers Workshop 2009, Kreta

The HPH-Network – Concepts for a health promoting orientation in hospitals

Deutsches Netz Gesundheitsfördernder Krankenhäuser gem. e.V.
Felix Bruder, Managing Director
Saarbrücker Str. 20/21, 10405 Berlin
Tel: 030-817 98 58 -10
Fax: 030-817 9858 – 29
info@dngfk.de



Presentation-Structure

- Member privileges and obligations on the international level
- Member privileges and obligations on a national level (example Germany)
- Overview over possibilities to implement the HPH Strategy in Hospitals



Privileges and obligations on international level

Basis is the HPH-Constitution:

International HPH-Network

National
/Regional
Networks

(representing a minimum
of 3 hospitals)

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/Regional
Networks

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National
/Regional
Networks

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of 3 hospitals)

Hospital

Health
Service

Hospital

Health
Service

Hospital

Health
Service

Hospital

Hospital

Hospital

Hospital

Hospital

Hospital



National/Regional Network <-> HPH-Network

- To credibly put the mission, purpose and objectives of WHO-health promotion principles into practise on a national / regional level by supporting strategic thinking/planning, implementation of HPH, development of communication systems and training and education,
- To develop a strategy and action plan for implementation,
- To designate a coordinating institution and assign a coordinator,
- To recruit and approve new member hospitals and health services to the National / Regional Network and notify the International HPH Secretariat,
- To collect the membership fee of all their members as fixed by the International HPH General Assembly and to pay the total amount to the international HPH International HPH Secretariat according to the established deadlines,
- To periodically deliver a progress report to the Governance Board,
- To have the rules and functioning of the Network approved by their constituent



National/Regional Network <-> HPH-Network

- If approved by the Governance board and General Assembly, a 4 year cooperation contract is signed with the HPH-secreteriat
- Right to participate in the General Assembly / To be elected to the governance board
- Right to use the HPH-Name and Logo for the national activities
- Right to recruit and award new member hospitals and health services



National/Regional Network <-> Hospital /Health Service

- Individual Hospitals and Health Services can become members of the HPH network by signing the letter of intend and respect the mission and purpose of the HPH documents
- The National/ Regional Networks can define additional membership criteria due to their individual circumstances in the health system



Member privileges and obligations on a national level (example Germany)

- There are two types of memberships in Germany:
Ordinary and associated Members
- Hospitals who want to become ordinary members need to:
 - Fill out the letter of intent of the HPH-Network
 - Describe an action plan of how health promotion should be implemented in the organisation
 - Describe 3 projects in which health promotion is practically implemented in the fields of management, patients, staff, regional cooperation, environment
 - Optional: Fill out the HPH-Self assessment form to identify strengthes and weaknesses in health promotion
- The application is reviewed by auditors and there is an on site visit with Management and project leaders



What do we want to achieve?

The idea of health promotion shall be established in the hospital setting.

The work is focused on 3 key areas:

Patients/Relatives - Employees – Region/Environment

- **Patients** shall be integrated in the treatment process and find best care by good cooperation of all health care sectors within and outside the hospital. The hospital shall be a decent and welcoming venue and give advise to empower the patients' knowledge about their disease and their health potential. (Life style)
- **Employees** shall find a health promoting working environment, which minimizes the danger of work related diseases, decreases stress factors and gives assistance for the empowerment of a healthy life style.
- **Regional** a hospital can have an important impact. It is important to be open to the public. A good cooperation with regional health services should be achieved and the hospital shall give active information to the public.



Realizing Health Promotion – the 5 Standards of WHO

Management Policy

The organization has a written policy for health promotion. The policy is implemented as part of the overall organization quality improvement system, aiming at improving health outcomes. This policy is aimed at patients, relatives and staff.

Patient Assessment

The organization ensures that health professionals, in partnership with patients, systematically assess needs for health promotion activities.

Patient Information and Intervention

The organization provides patients with information on significant factors concerning their disease or health condition and health promotion interventions are established in all patient pathways.

Promoting a healthy work place

The management establishes conditions for the development of the hospital as a healthy workplace.

Continuity and Cooperation

The organization has a planned approach to collaboration with other health service providers and other institutions and sectors on an ongoing basis.



How can you start health promotion in a hospital?

Self Assessment

- Patients / Relatives
- Employees
- Region / Environment

Problem:

- High level of abstraction
- Very general vision to cover a lot of possibilities



Project Work, e.g.

- Moving and Sports
- Nutrition
- Mental health
- Smoking cessation

Problem:

- Very specific topic but no overall concept



Starting health promotion should include both visions. An abstract view on the necessities and a specific project to change every day life.



Health Promotion can be a chance!

More efficiency by better
cooperation of all health care
sectors and services.

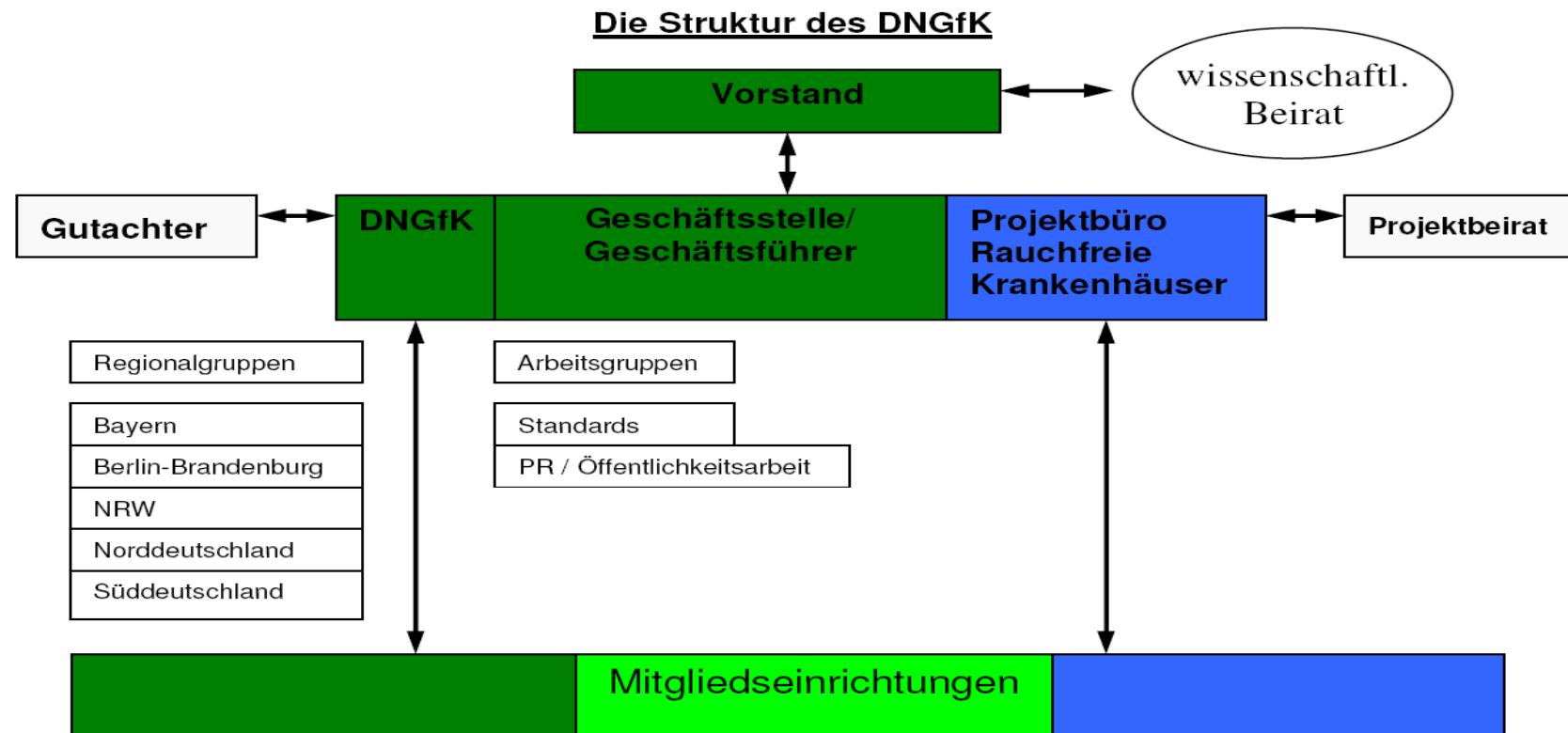
Management understands that
health promotion is a strategic
element.

The patient is the center of all
medical treatment and care.

Investment in the health of employees for
a more effective use of the human
potential in the hospital.



Structure of the network





How does the network work?

- Yearly national conference on Health Promotion in Hospitals and the Forum of Smoke Free Hospitals. (250 participants)
- Working groups, thematic forums, Workshops on a national and regional level.
- Continuous information by the member newspaper (Net-News), electronic media, homepage, conference documents.
- Web based member data-base for models of good practice.
- Cooperation with other relevant and related organisations and associations in Germany.
- Development of standards and strategies on health promotion
- Political lobbying for health promotion.



Gesundheitsfördernde Krankenhäuser Mehr für den Menschen

Ein hoher Qualitätsanspruch im Krankenhaus bedeutet mehr als nur heilen.

Wir zeigen, was möglich ist!



Rauchfreie Krankenhäuser



Deutsches Netz
Rauchfreier
Krankenhäuser &
Gesundheitseinrichtungen

Europäische Standards zur
Umsetzung, Beratung und
Tabakentwöhnung in
Gesundheitseinrichtungen.

... [weiter lesen](#)

News

21.04.09

Beiträge für DNGfK-Konferenz gesucht!

Bis 15.9.2009 können gute
Praxisbeispiele eingereicht werden.

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16.04.09

DKI-Studie zur betrieblichen Gesundheitsförderung

DNGfK-Mitglieder erzielen gute
Ergebnisse

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DNGfK-Preis 2009

Betriebliche Gesundheitsförderung umsetzen - "Ideen für die Zukunft"

Bis 15. September suchen wir gute
Konzepte und Projekte im
Krankenhaus.

Mehr dazu finden Sie [hier...](#)

Termine

23.04.09

23. April 2009, Detmold

Überreichung der Urkunde zur
Gesamtmitgliedschaft an das
Klinikum Lippe

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30.04.09

30. April 2009, Düsseldorf

Sitzung der AG Qualifizierung im
DNGfK

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